



80th International Scientific
Conference of the
University of Latvia 2022

Higher education institution and business cooperation: potential, challenges and innovations

Tuesday, 01 March 2022, 13.30, online

Programma/Programme

13.15–13.30	Joining the conference	
Vadītājs/Chair: Prof. Baiba Šavriņa, Kristīne Bērziņa		
13.30–13.45	Aikaterini Papakota , University of Thessaloniki, Greece	Promoting Gender Equality in Start-up
13.45–14.00	Sari-Johanna Karpahaa; Dr. Helen Teijonen , University of Eastern Finland	University-business cooperation: potential and challenges
14.00–14.15	Prof. Baiba Šavriņa , University of Latvia	Youth employment perspectives and entrepreneurial education using internship
14.15–14.30	Kristīne Bērziņa , University of Latvia	Formal and informal barriers in cooperation
14.30–15.00	Gundars Kokins , Riga Technical University	Developing a Customer Centric Journey Map: The Case study of Cambridge Venture Camp,
15.00–15.30	Concluding discussions	